

**Northville District Library
Policy on
Public Relations**

The Library strives to actively promote its collections, services, and events using a variety of communication methods. Expanding awareness of its resources and activities within the district is the primary objective of its public relations efforts.

To this end, the Northville District Library works to develop relationships and share communications with members of the local schools, media, government officials, service clubs, civic organizations and other community groups.

The Northville District Library's official spokesperson shall be the Library Director or their designee. Library staff members should refer all media requests for information about the library, its policies and operations to the Library Director for an official response.

Approved by the Board of Trustees April 27, 1995

Revision approved by the Board of Trustees October 21, 2004

Revision approved by the Board of Trustees November 17, 2011

Revision approved by the Board of Trustees August 24, 2017

Revised by the Board of Trustees June 23, 2022