



NORTHVILLE DISTRICT LIBRARY

## STRATEGIC PLAN

# CONNECTING

*Northville to The World of Knowledge*

### PROGRAMS & COLLECTIONS

#### Highlights

- Hold programs at locations and times convenient for residents
- Increase the digital collection, especially high-demand titles and online resources
- Focus collection development on titles that reflect the community's changing demographics

### SPACE

#### Highlights

- Identify off-site outreach or collaboration spaces
- Develop a Facilities Master plan to determine space and location needs for the next decade
- Create a dedicated area for a Makerspace

### CONVENIENCE & ACCESS

#### Highlights

- Provide limited pop-up library services at convenient, high-traffic locations
- Investigate the most appropriate presence in Northville Township
- Expand hours

### UNIQUE IDENTITY

#### Highlights

- Adopt a brand and tagline
- Create a marketing plan and marketing committee
- Spotlight exceptional products and services offered



TO VIEW THE FULL PLAN, VISIT: [northvillelibrary.org](http://northvillelibrary.org)